InterConnect®

Drive business growth by executing more precise decision management policies

Businesses are as unique as the customers they serve, which calls for a scalable approach when it comes to optimizing credit and risk decision strategies. Some may want a complete end-to-end decision management platform, while others require specific design and implementation support to drive targeted risk strategies.

Regardless of the level of complexity in your decisioning strategies, InterConnect can help. InterConnect helps to accelerate and optimize the decision-making process by enabling businesses to define, implement and automate decision strategies at the front line.

How? Through a flexible, cloud-based platform that converts complex inputs into actionable insights for more accessible, agile decisioning. InterConnect delivers streamlined access to diverse data sources, better attribute creation and deployment, easier rules management, stronger analytics and model integration—in any combination—to help get you to market faster.

KEY BENEFITS

Actionable Data and Analytics
Relevant and differentiated data, in combination with the right analytical models, attributes, and scores help drive powerful credit and risk strategies.

Leading-Edge Technology
Innovative and modular infrastructure provides the flexibility to help keep you in front of an ever-changing landscape.

Scalable Solutions and Services
Work with our experienced professional services team to determine the level of decision management sophistication and design that fits the needs of your organization.

Improves consistency of decisions
The unique data-agnostic design of InterConnect provides single-point access to relevant data including credit, fraud, wealth, employment and income, from diverse, differentiated sources. Plus, waterfall and conditional settings enable you to get the data you need, when you need it. What’s more, easy-to-use InterConnect technology allows you to monitor and optimize strategies in a simulation environment and make on-the-fly adjustments that lead to better insights, faster.

Easily implement, use and maintain
The modern, user-friendly design of InterConnect puts you in control to create, adjust and optimize business strategies without the reliance on IT resources to develop and deploy. Meanwhile, its cloud-based, Software as a Service (SaaS) delivery provides rapid implementation, seamless prototyping and easy upgrade management.
Leverage modular, data-driven design
The InterConnect leading-edge technology platform powers four decision management tools that can be leveraged together or accessed individually to integrate into an existing solution.

Insight Gateway™: Accelerate time-to-insights with single-point access to diverse consumer, commercial and third-party data sources.

Model Integration Tool: Rapidly integrate, audit and deploy predictive models such as scorecards, decision trees and other custom models into production.

Attribute Navigator™: Quickly create, audit, manage and deploy attributes for more refined and precise decision policies.

Rules Editor: Easily define, test and edit rule policies, with minimal reliance on IT resources.

Create the solution you need with flexible, scalable options
InterConnect offers flexible and scalable solutions to meet the needs of any sized organization across the globe. Our customer-centric approach allows the businesses to determine the level of technology and support needed – no more, no less.

InterConnect Package Options

<table>
<thead>
<tr>
<th>Package Name</th>
<th>Description</th>
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<tbody>
<tr>
<td>InterConnect Access</td>
<td>InterConnect Access is for businesses that want to augment and maximize an existing decision management system by integrating one or all of our modular decision tools to enhance their solution.</td>
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<tr>
<td>InterConnect Select</td>
<td>InterConnect Select is for businesses with unique, complex growth strategies that want to lean our Equifax expert teams to custom-design and manage a decision management solution on their behalf.</td>
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Take your business to the next level with InterConnect
You want to make more accurate, consistent customer decisions that grow your business, and your bottom line. InterConnect is the game-changing decision management solution that can help you do it by giving you greater control of your decisioning strategies and the power to get to market, faster.

Robust data. Powerful analytics. Streamlined technology.
InterConnect helps move you from strategy to results in less time, with less complexity.

CONTACT US TODAY

For more information:
888-202-4025, option 5
equifax.com/business/interconnect