

Gold Continuous Monitoring

Identify your commercial risk and opportunity.

USE GOLD CONTINUOUS MONITORING TO MANAGE A WIDE VARIETY OF KEY BUSINESS ACTIVITIES THAT HELP YOU DECREASE LOSSES AND IMPROVE YOUR BOTTOM LINE. THIS SERVICE IDENTIFIES THE BEST AND WORST OF THE BUSINESSES YOU HAVE SELECTED FOR MONITORING – MAKING IT A GREAT FIT FOR BOTH RISK MANAGEMENT AND MARKETING.

This automated account monitoring tool provides you with the information and insight you need to make informative business decisions.

Important Benefits

- Daily alerts of returned cheques, collection and legal items allow you to take action promptly.
- Identifying your best accounts, allows you to get the most impact from your sales and marketing initiatives.
- Monthly reports sort your accounts by risk so you can prioritize your credit efforts.
- Supplemental Gold Portfolio Management empowers you with the flexibility to sort, query and generate reports on your accounts based on key risk factors.

Knowledge is power – the power to make the right decision at the right time.

Data Solutions

Knowledge Engineering

E-Commerce Solutions

Technology Solutions

Commercial Solutions

Consumer Solutions

Fraud Services

EQUIFAX

How does it work?

1. You provide us with the names of those companies that you wish to monitor.
2. We match the names of those companies to our database and set up your reporting schedule.
3. You receive daily alert reports and a monthly payment and risk listing of all the companies that you are monitoring.

Supplemental Portfolio Management Tools

- Gold Portfolio Management
- Top 100 Warning Reports
- Last 60-Day Negative Activity Reports
- Historical Status Reports
- Credit Guides

Each day Equifax adds over 50,000 new items of information to the commercial database. In addition to trade payment experiences from thousands of creditors, there is a considerable flow of derogatory items: returned cheques collection claims, legal suits and judgments.

Let Equifax's Gold Continuous Monitoring help you minimize your risks while maximizing your opportunities.

To find out how Gold Continuous Monitoring and the complete portfolio of Equifax Solutions can work for your business, contact your sales representative or call 1 800 278 0278.

Visit our website at www.equifax.ca

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